

CDPAC MEETING MINUTES Thursday, November 4, 1999
Governor's Office of Planning and Research Conference Room
1400 10th Street, Sacramento

Chair Kathy Malaske-Samu called the meeting to order at 9:30 am. She welcomed those in attendance and outlined the objectives for the day. She hoped that the Committee members would get to know each other better and the Committee as a whole, to better enable the Committee to develop a work plan for 2000 that corresponds to the purpose and vision of the Committee.

Ms. Malaske-Samu introduced Kay Ryan as the next CDPAC Executive Director. Many of you already know Ms. Ryan from her work with the Department of Social Services. She brings over two decades of experience in family and children's services to CDPAC. Ms. Ryan will begin as Executive Director of CDPAC on December 2nd, 1999. Ms. Malaske-Samu also thanked Joyce De Witt for taking a leave of absence as a CDPAC Committee member to serve as Interim Executive Director. Ms. Malaske-Samu called for any public input or announcements, with no comments the meeting progressed to the Executive Director's report.

Interim Executive Director Joyce De Witt welcomed Cheri Schoenborn as the new representative from the Department of Developmental Services (DDS). Lessie Murphy, who was previously the representative from DDS, has accepted another position within the department. Ms. De Witt discussed changes in the office and gave examples of ways CDPAC members can support the Committee by participating in activities beyond attending monthly meetings. She reported that the plans for the 2000 Local Child Care Planning Conference are progressing well and that sponsors are needed to underwrite the costs of the conference. Ms. De Witt also noted her plans to return to retirement in Lake Tahoe after the December 2nd CDPAC meeting.

Ms. Malaske-Samu introduced Dr. Karen Hill-Scott, a child care and development expert, whose research has mainly involved child care, welfare reform, and work-family supports.

Dr. Hill-Scott began her presentation by asking the Committee to consider the opportunities for the future. Specific points for CDPAC to consider include:

- ◆ CDPAC is authorized to scan realities and define an agenda to move issues forward.
- ◆ CDPAC should act as an independent voice.
- ◆ The Committee can be a **voice of reason** to focus on priorities for children, regardless of the current political agenda.
- ◆ Dr. Hill-Scott reminded members that they were appointed based on their relationship with a particular part of the child development field, but acting as CDPAC members, they need to support what is best for the children of California – not just the children they may work with in their other affiliations. “How you became a member does not have to define how you serve”.
- ◆ CDPAC members were also reminded to seize political windows of opportunity.
- ◆ The Committee can monitor and prioritize issues.

Dr. Hill-Scott then discussed trends for the future including:

- ◆ The creation of mega-systems, where services are easily accessed by consumers and brand name identity is preserved. Dr. Hill-Scott discussed the need for a word or phrase to identify all child care and development services. Although individual businesses would use a variety of terms to describe their business (day care or preschool for example), they could still be classified under one broad term. She also discussed the importance of defining child development services as an individual business sector and the need to identify its economic impact. Child care spending has tremendous economic impact, which often is not recognized. The Committee has the opportunity to promote this concept, and support the needed collaboration to build infrastructure in the child development sector.
- ◆ Dr. Hill-Scott stated that the child development sector needs more management talent, which could result in more efficient delivery of services and subsequently higher wages for providers.
- ◆ Another future trend mentioned was greater consumer awareness. Dr. Hill-Scott cautioned against condemning licensed-exempt care, and stressed the importance of promoting quality in both licensed and license-exempt care settings. It is contradictory to say the family is the first teacher and then denounce license-exempt settings.

- ◆ Universality of services was also mentioned as a future trend. It was defined as the ability to access services on a

voluntary basis. This access would not represent distributional equity of services.

- ◆ Funding mechanisms in the future are likely to be different.
- ◆ Given the inadequate supply of people in the child care labor force; options such as portable individual provider licenses may evolve in the child development field.
- ◆ Dr. Hill-Scott emphasized the benefit of master planning as opposed to incremental planning. Master planning requires the articulation of visions and goals, with a template that can be revised along the way. When you plan incrementally, you do not know where you are headed.

Issues that may constrain efforts to promote change include a lack of elected officials to promote children's issues, not effectively reaching existing leaders, and the absence of a vision.

Dr. Hill-Scott discussed the importance of checking your day to day successes against your vision and your work plan to see that they are consistent. The Committee brainstormed about what was needed to ensure quality services for children and families in the future. Members then participated in a get acquainted exercise while lunch was served.

The issues Dr. Hill-Scott and the Committee identified for CDPAC to focus on include:

- ◆ Creating an "umbrella" system of child care and development services
- ◆ Unifying and integrating children's services
- ◆ Developing financing and infrastructure options for child development
- ◆ Being consumer sensitive

Other critical points for consideration included: 1) Governance in child development, including CDPAC's governance issues 2) Planning in stages for the future, and 3) Unifying fragments and the themes in child development services.

On a day to day basis, actions for members included keeping abreast of legislative issues, as well as participating in the legislative process and working with other government organizations. The Committee also discussed the critically important role of CDPAC to inform the Legislature particularly in the era of term-limits. There was additional discussion about how CDPAC might approach these issues, along with the development of a unified child development agenda. The Committee talked about the importance of focusing on the CDPAC 2000 work plan and then adhering to it.

Members decided additional time is needed to discuss issues for the CDPAC 2000 work plan and decided to have staff schedule another planning meeting in conjunction with the CDPAC meeting in December.

Ms. De Witt had the first parts of the new CDPAC Member Handbooks distributed to members. Ms. Malaske-Samu thanked everyone for his or her participation and adjourned the meeting.

MEMBERS PRESENT

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| Maria Balakshin, CDD/CDE | Mary Emmons, Children's Institute International | Chris Webb-Curtis, DSS |
| Joyce Hanson, Grandparent/Child Advocate | Cheri Schoenborn, DDS | Robin Gray Sanders, DHS |
| Lynn Lucas, El Dorado County Supt. of Schools | Kathy Malaske-Samu, LA County Hall of Administration | Bonnie Parks, EDD |
| Evelyn Mason, Grandparent/Child Advocate | Earl Peterson, Child Care Consultant | Cecelia Fisher-Dahms, DSS |
| Robert Orsi, Mulberry Child Care Centers | Marie Kanne Poulsen, USC Children's Hospital | |
| Amy L. Tan, Sacramento City/ College USD | Dianne Philibosian, Public Member | |

STAFF MEMBERS PRESENT

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| Joyce De Witt, Interim Executive Director | Leslie Witten-Rood, Staff Analyst | Marlo Tinney, Staff Analyst |
| Monica Blakesley, Student Assistant | | |

GUESTS

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| Kay Ryan, DSS | Dr. Karen Hill-Scott, Facilitator |
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Questionnaire for completion prior to meeting:

Name _____ **Served on Committee Since** _____

- 1. Tell us what special skills you bring to the Committee:**

- 2. What do you see as the three key policy issues facing CDPAC in the next year? Five years? Ten years?**

- 3. Get to know you exercise - choose one or find a better one**
 - 1. Tell us something about yourself (that you are willing to share) that no one else on the Committee knows. We'll see if your colleague can match you with the details!**

 - 2. Tell us about yourself - give us two truths and one lie - we'll see if your colleagues can spot the lie!**